



# **MEDIA RELEASE**

For Immediate Release

## **It's Official – Australia's Top Wedding Suppliers for 2008 Announced**

**Gold Coast, 24<sup>th</sup> September 2008** – The results are now in, and the opinions of more than 11,000 brides have been collected and Australia's No' 1 wedding suppliers are announced by The Australian Bridal Industry Academy.

Over 5,700 wedding suppliers were nominated by their past brides for the ABIA national title of Australia's No 1 Wedding supplier. The survey of brides was conducted by the ABIA over a 3 year period across the 4 States of NSW, QLD, VIC and SA.

The survey covered 40 different wedding categories from the engagement ring all the way through to the Honeymoon location.

The survey was based on the bride's opinion on the four ABIA Pillars of Perfection, which are the quality of product, quality of service, value for money and the attitude of the wedding supplier's staff. The 40 wedding suppliers who were rated No' 1 in their category achieved a collective national rating of 98.46%.

According to John O'Meara, Chairman of the Australian Bridal Industry Academy "The bridal industry was in great shape this year with many wedding suppliers achieving a National rating of over 99%." He Added. "Selecting a wedding supplier can be a very daunting task for the bride to be, as she generally has little or no experience of knowing who the best wedding suppliers are or who she should trust to design and deliver the 'special ingredients' needed on her wedding day."

"Not surprisingly, an average of 16 businesses are involved in each wedding and it only takes one of them to fail and turn a brides perfect day into a nightmare." Commented O'Meara. "The selection of wedding suppliers will ultimately determine the success of a wedding day, so choose wisely." He Said.

The production of the inaugural national bridal industry ratings program enabled future brides to select their wedding suppliers with confidence, knowing that the top rating suppliers were determined by past brides who have already been through the extensive process of selecting wedding suppliers.

### **NSW Takes out Top Honours**

The WatersEdge Restaurant was ranked as the No' 1 wedding supplier in Australia out of a total over 5,700 wedding supplier. Coral Kortlepel, Beautiful Celebrations in Gympie was ranked as Australia's most Popular wedding supplier with 240 bridal nominations. The WatersEdge Restaurant and Beautiful Celebrations are both ABIA Ambassadors and are also Members of the ABIA Hall of Fame having won the State Annual Bridal Industry Awards 10 times.

**About the ABIA** - Founded in 1998, The Australian Bridal Industry Academy is a national organisation, which has continuously monitored the performance of more than 30,000 wedding suppliers over the past 10 years. Each year, in each State, these suppliers are honoured at the State Annual Bridal Industry Awards.

### **Further Media Information and Interviews**

For further information, contact John O'Meara on 02 9699 2242 or email [john@abia.com.au](mailto:john@abia.com.au)

**The details of the ABIA Top Suppliers and Awards can be found at**  
<http://www.abia.com.au/Bulletins/National/2008/Main/round10.html>

The following were the overall Winners of their relevant categories:-

State	ABIA Member Name	ABIA Category Name	Suburb	Rating	Ranking
NSW	WatersEdge Restaurant	Function Coordinator	The Rocks Sydney	99.93	No' 1
NSW	WatersEdge Restaurant	In House Advisor	The Rocks Sydney	99.88	No' 1
NSW	L'Bridal Hair	Hairdresser	Greystanes	99.65	No' 1
NSW	Collections Photography	Photography	Caringbah	99.63	No' 1
NSW	Bizzaro Bridal & Evening Wear	Fashion Jewellery	Earlwood	99.48	No' 1
NSW	Openair Wedding Cars	Wedding Transport	The Rocks Sydney	99.46	No' 1
NSW	Icon Film Productions	Video Production	Killara	99.43	No' 1
NSW	Villa Rosa Reception Lounge	Reception Centre	Leichhardt	99.41	No' 1
NSW	Allure Make Up	Make Up Artist	Cabarita	99.24	No' 1
NSW	Gema Catering	Independent Caterer	Wentworthville	99.23	No' 1
NSW	Watersedge Restaurant	Restaurant Reception	The Rocks Sydney	99.16	No' 1
NSW	The Carrington Hotel	Hotel Reception	Katoomba	98.71	No' 1
NSW	Loxley on Bellbird Hill	Resort/Motel Reception	Kurrajong Hills	97.76	No' 1
NSW	Luxury Yachting	Marine Vessel Reception	Drummoyne	96.96	No' 1
NSW	E.A.O. Marketing & Entertainment	Entertainment Agent	Newcastle	96.38	No' 1
NSW	Blue Mountains Special Event Hire	Party Hire	Leura	94.40	No' 1

QLD	Elizabeth Morgan CMC	Marriage Celebrant	Labrador	99.73	No' 1
QLD	Cake Decorating by Betty Ross	Cake Design	Salsbury	99.25	No' 1
QLD	Anita's Fashion	Retail Bridal House	Springwood	99.20	No' 1
QLD	MandArt Florist	Floral Design	Yandina	99.16	No' 1
QLD	Currumbin RSL	Club Reception	Currumbin	99.14	No' 1
QLD	Wendy Makin Bridal	Designer/Couture Gown	Stones Corner	99.12	No' 1
QLD	Anita's Fashion	Bridesmaid Gown	Springwood	98.06	No' 1
QLD	Spurling Formal Wear Ipswich	Grooms Fashion	Ipswich	97.98	No' 1
QLD	Naomi Terashima Harpist	Ceremony Music	Nerang	97.67	No' 1
QLD	First Class Weddings & Events	Independent Wedding Advisor	Brisbane	97.48	No' 1
QLD	The Mouse's House	Honeymoon Destination	Springbrook	97.31	No' 1
QLD	Suna Shoes	Bridal Shoes	Stones Corner	96.00	No' 1

SA	The Entertainment People	Disc Jockey	Fulham Gardens	99.37	No' 1
SA	The Entertainment People	Master of Ceremonies	Fulham Gardens	99.26	No' 1

VIC	Chocolate Works	Bomboniere	Dingley	99.25	No' 1
VIC	Poets Lane Receptions	Ceremony Venue	Sherbrooke	99.14	No' 1
VIC	Temelli Jewellery	Jewellery Rings	Wantirna South	98.89	No' 1
VIC	Poets Lane Receptions	1st Night Honeymoon	Sherbrooke	98.87	No' 1
VIC	Events With Style	Decorator	Mooroolbark	98.87	No' 1
VIC	Beauty 24/7	Specialist Wedding Services	Wantirna	98.29	No' 1
VIC	Papercache	Wedding Stationery	Mordialloc	97.20	No' 1